



***2009 Media  
Sourcebook***

of  
Investment  
Experts

**You are encouraged to contact our members on all issues  
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The thoughts they share are their own, and not those of  
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## **About CFA Society of Seattle**

Created in 1974, CFA Society of Seattle is the premier group of investment industry professionals in the Puget Sound region, dedicated to professional excellence, integrity, education, volunteer service and strength of community. CFA Seattle is a local, non-profit organization with 900 members, representing all major institutional investment firms in the area. The CFA Society of Seattle is a local society for CFA Institute<sup>®</sup>, Charlottesville, Virginia. [www.cfaseattle.org](http://www.cfaseattle.org)

## **About CFA Institute**

CFA Institute is the global, non-profit professional association that administers the Chartered Financial Analyst<sup>®</sup> (CFA<sup>®</sup>) curriculum and examination program worldwide, publishes research, conducts professional-development programs, and sets voluntary, ethics-based professional and performance-reporting standards for the investment industry. CFA Institute has more than 87,000 members in 132 countries and territories, including the world's 76,000 CFA charterholders, as well as 136 affiliated professional societies in 55 countries and territories. CFA Institute has offices in Charlottesville, Va., London, Hong Kong, and New York. More information may be found at [www.cfainstitute.org](http://www.cfainstitute.org). (Bloomberg users can find CFA Institute at 497458Z).

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## PORTFOLIO MANAGEMENT

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**You are encouraged to contact our members on all issues  
pertaining to their areas of expertise.**

The thoughts they share are their own, and not those of  
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