

# CFA Society of Seattle Board Meeting Minutes

Date: Thursday August 31, 2006  
Time: 2:30 – 4:00 pm

Location: Conference Call

Trustees Present: Elaine Heller, Doug Hockersmith, Aimée Huff, Gino Perrina, Michelle Rubesch, Dan Rutter, Jay Turley, Phillip Vitale

Others Present: Elena Balekha, JerryAnn Graham, Niki Hermanson, Jeff Lippens, Geoff Longmeier

1. Prior board meeting minutes were amended, updated and accepted unanimously. **Elena will post these to the website.**
2. Jay and Doug presented the Vice-President's Report and Programs. With respect to the charter ceremony, we will not take physical possession of certificates due to logistical issues.
3. An email congratulating those who passed Level III was sent recently.
4. An email denoting volunteer opportunities was sent recently, which proved successful in securing several volunteers for upcoming events.
5. Phillip presented the membership report. We now have 784 members.
6. Gino presented the Treasurer's report facilitated by Jerry Ann.
7. Jeff provided an update on the CFA Liason effort, including the upcoming fall review class, study materials, scholarship awards, and a new volunteer facilitator that Jeff will bring up to speed.
8. Niki provided an update on public awareness, including website updates, availability of public awareness funds, and upcoming social outreach to involve Roy.
9. Elena and Niki have made relevant changes to the website. Any further changes should be communicated to them for implementation.
10. Geoff presented on the job newsletter/employer outreach efforts, including facilitating materials, revisiting automation potential for job ads, and plans for outreach efforts to local universities.
11. Jerry Ann brought up some issues with the society contact database, including inactive members, non-member contacts, and missing contact detail. **Jerry Ann will tighten up the database and Phillip can assist with any membership-related nuances.**
12. A motion was made, seconded and unanimously approved to provide ongoing funding for one program chair and one admin support for each society program.
13. The salary survey has been made available electronically to society members and can be purchased by non-members such as HR heads and recruiters via the society website. **A note on the homepage is to be added so that it will come up in web searches.**
14. Dan, Jay and Phillip are attending the upcoming SLC in Washington, DC.
15. **Michelle's diversity proposal should be reviewed by all prior to the September meeting.**
16. Aimee brought up plans for the forecast dinner and speaker ideas were discussed.
17. The meeting was adjourned shortly before 4:00 PM.