

CFA Society of Seattle Board Meeting Minutes

Date: Thursday November 30, 2006

Time: 2:30 – 4:00 pm

Location: Conference Call

Trustees Present: Doug Hockersmith, Aimée Huff, Dan Rutter, Jay Turley, Phillip Vitale

Others Present: Niki Hermanson

1. Prior board meeting minutes were amended, updated and accepted unanimously. Elena will post these to the website.
2. Jay and Doug presented the Vice-President's Report and Programs.
3. Phillip presented the membership report. We now have 806 members. There were a number of individuals whose membership has lapsed and these are being followed up on by Phillip.
4. The Treasurer's Report was deferred until the next board meeting.
5. Aimee provided an update on the forecast dinner and is coordinating communication to the membership.
6. The SU prep course has been completed.
7. Dan led a discussion on the student outreach initiative including how the job service can be applied to undergraduate student interests, communicating programming to students, and generally getting students more involved with promoting the society within the university context. It was noted that a significant number of CFA examination applicants have listed university addresses.
8. The SLC quick read mentioned the Seattle society website as a best practice example, and Chip Deale with the Institute called with kudos regarding the candidate portion of the site and advocate materials.
9. Niki is working on a press release for society scholarships.
10. The diversity message is to be added to the website (Elena and Leon?) – Niki to follow up on.
11. The UW outreach effort topic deferred to November. Seattle U was brought up.
12. There was a discussion on the best use of flex-plan resources.
13. The June event was brought up and further updates are appropriate regarding the plan going forward.
14. Doug and Dan are planning to attend the SLC regional meeting in San Diego.
15. It appears that Marla Harkness will be our regional PCR for another 2-year term.
16. Jay pronounced the wiki idea/project dead unless a viable vendor or volunteer turns up. So far there has been no luck locating a volunteer.
17. The December board lunch/social is set for the 5th at Sezerac.
18. The meeting was adjourned at 3:30 PM.