

CFA Society of Seattle Board Meeting Minutes

Date: Thursday January 23, 2007
Time: 2:30 – 4:00 pm

Location: Conference Call

Trustees Present: Doug Hockersmith, Aimée Huff, Gino Perrina, Dan Rutter, Jay Turley, Phillip Vitale

Others Present: Niki Hermanson

1. Prior board meeting minutes were amended, updated and accepted unanimously. Phillip will send historical and current minutes in pdf format to Leon for posting.
2. Jay and Doug presented the Vice-President's Report and Programs. The candidate kick-off went well and had very good attendance (50-60 people). YTD PD credit opportunities embedded in programming are on track (+18 hours). There is still a good pipeline of speakers on the horizon.
3. Phillip presented the membership report. We now have 812 members.
4. Aimee provided an update on the forecast dinner. Response has been excellent and there are very few tables/seats remaining. A number of significant sponsors (1 gold exclusive at \$5k and 5 committed silver at \$3k) have been acquired and there are several that are still possibilities.
5. Niki is finalizing the media guide and working on a press release plus the new tri-fold brochure (some are needed for the forecast dinner).
6. Dan is conducting a university outreach activity at SU on 2/8.
7. Jay is to make another attempt at soliciting volunteer interest in developing the wiki concept.
8. The software upgrade/process on the job newsletter/outreach has been semi-automated by Geoff.
9. There was discussion on email archives on the laptop – anything that should be saved can be sent to Dan. We should also determine what hard-copy documentation is relevant for preserving the institutional memory of the society and scan/make electronic. We need to determine who can help with this – Aimee has the best sense of the project and we should determine next steps as to how to accomplish.
10. There was discussion on the community education alliance project and the role that the society should play as potential facilitator and/or conduit for volunteers.
11. The diversity statement is completed and Leon posted it to the website.
12. The society flex plan specifics have been submitted to the Institute.
13. We should get an update on the SD leadership conference at the next board meeting.